

Anastasiya Krivets

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WORK EXPERIENCE

- 2012–present **Mediacrat** [media holding], Moscow <http://mediacrat.com/en/main/index>
Art-director (since April 2014)
Responsibilities include:
- Overseeing the creation of layouts of two major magazines (Bolshoy Sport, Watch);
 - Producing great-looking covers and complex infographic, creating illustrations;
 - Working closely with the editors to generate ideas for visualization of content;
 - Commissioning other designers, photographers, illustrators, retouchers to work on projects;
 - Managing and supervising junior designers;
 - Determining of the overall look of the finished product prior to publication;
 - Participating in meetings with other heads of departments (e.g. photo, editorial, sales) to discuss the business objectives and requirements of the job;
 - Developing design concept by exploring briefs, gathering information and data through research; creating brand books;
 - Presenting design concepts to the clients.
- 10.2014–present **Volunteering** (Big Brothers Big Sisters of Russia), <http://www.nastavniki.org/>
Creating of an annual reports and banners for the Russian branch of “Big Brothers Big Sisters” charity.
- 2011–2012 **ION** (more than 90 electronic retail stores), Moscow, <http://i-on.ru/>
Designer
Responsibilities included:
- Creating banners, billboards, promotional materials;
 - Generating ideas for advertising campaigns;
 - Window display concepts;
 - Color correction, retouching images.

INTERNSHIP

- 12.2010–02.2011 **Russian Arts Magazine**, Moscow, <http://www.rusiskusstvo.ru/>
Intern
Responsibilities included:
- Color correction, retouching images;
 - Transcripts of interviews;
 - Participating in Antique Salon, promotion and selling magazines.

STUDENT EXCHANGE PROGRAM

06–08.2009 **Work and Travel USA**, International Student Exchange Program

EDUCATION

10.2013–
12.2013 **Alexander Vasin's School** <http://t24.vasin.ru/>
Typography_24

2011–2012 **British Higher School of Art and Design** <http://britishdesign.ru/?lang=eng>
Continuing Professional Development courses in Publishing Design

2006–2011 **Russian Sociology State University** <http://en.rgsu.net/>
Specialist Cultural Studies

SKILLS

Languages **Russian, Ukrainian** (native)
English Advanced

Management
skills Applying excellent communication skills to coordinate the work of a creative team.
Always meeting deadlines. Skills developed through my experience as an art director.

Computer
skills Competent user of MAC and PC;
Strong Adobe (InDesign (DPS), Illustrator, Photoshop, Acrobat) user;
Experienced in Microsoft Office (Word, Excel, PowerPoint), Outlook, Gephi,
HTML, Adobe After Effects.

Job-related
skills Coming up with new ideas, developing and implementing
creative design solution from scratch.

EXHIBITIONS

03.2015 **"An artist and a book. 2015"**, Moscow
Guide book concept of the Pushkin State Museum of Fine Arts

05.2014 **International Festival "Typomania"**, Moscow, <http://typomania.ru/>
Typographic posters

06.2012 **End of year exhibition of BHSAD students and graduates** (the best design projects)
Art Review Magazine – the final project of CPD courses of Publishing Design

PERSONAL INTERESTS

Art history (paintings), literature,
traveling and heritage tourism, philosophy, psychology,
sports (snowboarding, running, roller skating, pilates, hiking).